



TRIAD SOFTWARE SERVICES



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TECHNOLOGY SOLUTIONS WITH A BUSINESS FOCUS

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Special points of interest:

- * Award winning Sage Partner
- * ERP, CRM and HRMS products
- * Implementation, Training and Support Services
- * Based in Dubai and India

About Triad

Triad Software House, an award winning Sage Business Partner, is a professionally managed software services company. Headquartered in Dubai since its inception in 2005, Triad has acquired a significant base of satisfied customers on the Sage ACCPAC ERP and Sage CRM suite of products.

years of experience across domains. The vision of Triad in providing superlative service is driven with passion from the top and overseen with a hands-on approach. It is reflected in the importance given to a process centric approach to project management, recruitment of skilled consultants and in the implementation approach.



Enterprise Solutions

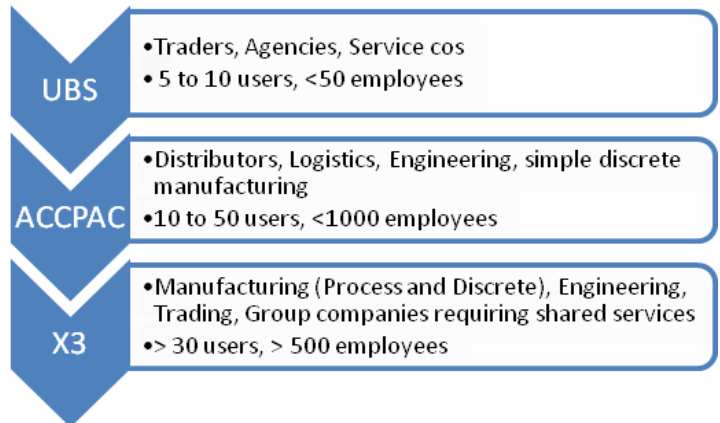
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The stakeholders in Triad are professionals with 25 plus

Products—ERP

Sage UBS Fifty Plus - A simple entry level solution to help you track your suppliers, customers, sales, purchases, inventory and cash movements. Supports multiple companies, multiple inventory locations and multiple currencies. Simple serial number and lot tracking available as optional add-ons



Sage ACCPAC ERP – Extended Suite is a mid-level ERP solution built on world-class, object-oriented, multi-tiered architecture. Rich in-

ventory and pricing management makes this an ideal step forward for organisations currently on a small accounting solution and wishing to adopt a global ERP.

Products—ERP contd

Sage ACCPAC Extended ERP is the foundation for a completely integrated suite of end-to-end business management applications and comes integrated with Sage CRM. It covers core accounting, budgeting, procurement, inventory, project costing and billing, order management and related reporting and analytics. It also supports mobile sales or inventory management and batch/lot/serial

number tracking and costing. **Sage X3** – is a comprehensive web-ready enterprise level ERP that is an easy to use and elegant choice for first generation enterprise customers who are migrating upwards from a legacy developed software or mid tier ERP application like Sage ACCPAC ERP. As the user interfaces are elegant and process driven it makes the training and upgrading of users from

simpler ERP applications easy to manage. It provides a robust cost effective option for integrated Accounting, Financial Management, Discrete/ Process/ Project Manufacturing and Supply chain activities with a built in workflow engine, Business Intelligence engine from Business Objects and CRM

Please refer our website at www.triadme.com for updates on the product suite as well as other offerings

Products—CRM

Sage ACCPAC CRM (also known as Sage CRM)– Sage ACCPAC CRM a comprehensive, award-winning, wireless and internet based solution is a 100% percent web product that provides enterprise-wide access to vital customer, partner and prospect information – anytime, anywhere.

Supports Sales automation, Marketing Automation, Case or Service Automation and E Marketing (bulk email) with integrated APIs to Swiftpage Email gateway.

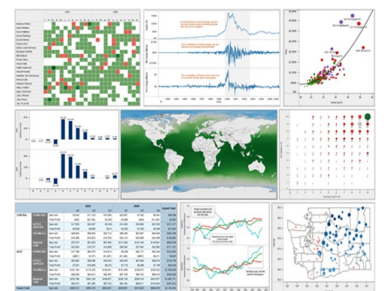


Mobile Access to Sage CRM

Products—Business Intelligence

Tableau is an exciting product that is challenging the BI market. Tableau’s ranking in the Gartner Report on 13 BI capabilities is well above average:

- ✦ Reporting #1
- ✦ Dashboard #1
- ✦ Interactive Visualization #1
- ✦ Metadata Management #1
- ✦ Development Environment #2
- ✦ Collaboration #2
- ✦ OLAP #2
- ✦ Scorecarding #3
- ✦ Search based BI #4
- ✦ Ad hoc query #5
- ✦ BI Platform Infrastructure #5
- ✦ MS Office integration #8
- ✦ Predictive Modeling & Data Mining #8



Triad's Implementation Approach— ABCD

Alignment – Business requirements are consolidated keeping a future growth / expansion path in mind. Change requests are considered carefully and collectively before being executed. Associated risks, implications on a project timeline, impact on the upgrade path and costs are communicated as part of the recommendation. Triad works transparently in identifying the best possible solution for a customer's needs ensuring a meaningful alignment of customer's vision with the project deliverables.

Business understanding - Triad's

reputation has been built by its consultants who are the brand ambassadors bringing to the table rich consulting experience and customer facing skills. The Lead Consultants are all Sage certified with 6 to 12 years of relevant experience and understanding of domains like Trading, Distribution & Logistics, Manufacturing, Projects, Property Development and Leasing, Retail and IT Services.

Consultative Approach - Business applications are meant to solve business problems. In line with this vision Triad consultants recommend a suitable Customer Chart of accounts for the ERP or Seg-

mentation in CRM to facilitate accurate MIS reports. We reconsider inventory segments and codification to support efficient tracking and reporting and if required give our independent recommendations, We suggest controls in processes surrounding the ERP/CRM implementation to facilitate accurate data collection or aggregation and without tying down the salesmen to their desks.

Documentation - Documentation is a key element of the project communication plan. Clear comprehensive documentation can significantly de-risk a project.

Customers—Partial List

Holding Companies
 Tatweer - Young Arab Leaders
 Etihad Rail
 Amlak Finance PJSC

Services
 Al Rostamani International Exchange
 John Charcol Middle East
 Profiman
 ACI Facilities Management
 Maximus Air cargo
 Trashco
 Afghan Wireless (AWCC)
 Zawya

Trading
 Liwa Chemicals
 DnD Global
 Pepsicola International
 Shimadzu Middle East
 Netcare Trading
 4Power Infocom
 Forefront Technologies
 Data Capture Systems

Real Estate
 BENA Propertie
 Almasah Real Estate
 A.C.I. Real Estate

Projects
 Walls and Floors
 Exterran
 Al Shafar industries (Alumco)
 RA International (DnG)AF
 Compressors

Energy
 Borets International Mitsui
 Energy and Petroleum ME
 Express Offshore
 Ras Al Khaimah Petroleum-
 Precision Drilling International

A consulting led approach is key to a successful implementation



CONTACT US @  **TRIAD**



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Established local presence

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Reference customer base

Strong local support

Commitment to customer engagement

Professional management